

DC Coding Association

Marketing & Social Media Specialist

Job details

We are seeking passionate Volunteer Marketing & Social Media Specialists to join our non-profit organization based in BC, Canada. DC Coding Association is a non-profit organization that offers opportunities to children and beginners to learn coding, math and other valuable courses. Many children have limited learning opportunities because of their situation. We want to help them by offering free learning opportunities. We are looking for passionate individuals who can manage social media accounts and promote our free services to students across the country and the world.

Additionally, you will have the opportunity to contribute your expertise to our incoming annual STEM event, making a meaningful impact on the community.

Position Type: Online

Qualifications

- Have at least one year of experience related to social media management
- Previous records of successful marketing and management experience
- Have a deep understanding of marketing trends
- Exceptional written and verbal communication skills
- Strong organizational and time management abilities

Responsibility

- Strategically promote DC Coding on multiple platforms, including social media and newsletters
- Develop engaging content, including articles, videos, and visuals, tailored to each platform
- Actively manage and maintain social media accounts to ensure consistent branding and messaging
- Find marketing opportunities to promote DC Coding
- Demonstrate and use marketing tools and strategies

- Promote special events, courses, and employment opportunities to our target audience.
- Monitor current marketing effectiveness and actively make improvements

Please fill out the form to apply:

<https://form.jotform.com/221827461784261>

Please contact hr@dccoding.ca for any questions.

We are looking forward to working with you!

